

# The end of search as we know it

Daniel Bergqvist, Google



"The perfect search engine would understand exactly what you mean and give back exactly what you want"

*Larry Page, Google co-founder*



In honor of our [10th birthday](#), w  
a look back at Google in Janua

2001 Web

Results 1 - 1

Senator **Barack Obama**

Senator, 13th District **BARACK OBAMA**, D - Chicago. Springfield: 105b Capitol Bldg  
., 62706; (217) 782-5338; Fax (217) 782-5340 District: 1741 E. 71th St., ...

<http://www.legis.state.il.us/bios/senate/OBAMA.html> - [View old version on the Internet Archive](#)

The Saguaro Seminar: Participants: **Barack Obama**

The Saguaro Seminar, housed at Harvard University's Kennedy School of Government  
, will convene a group of 24-30 accomplished thinkers and doers to serve as ...

<http://www.ksg.harvard.edu/saguaro/obama.html> - [View old version on the Internet Archive](#)

Yahoo! Politics - State and Local - Illinois - State Senate ...

Sen. **Barack Obama**, ( D - IL - 13 ) ... Committees: · Revenue · Public Health and  
Welfare · Judiciary. - more biography, **Obama, Barack** ...

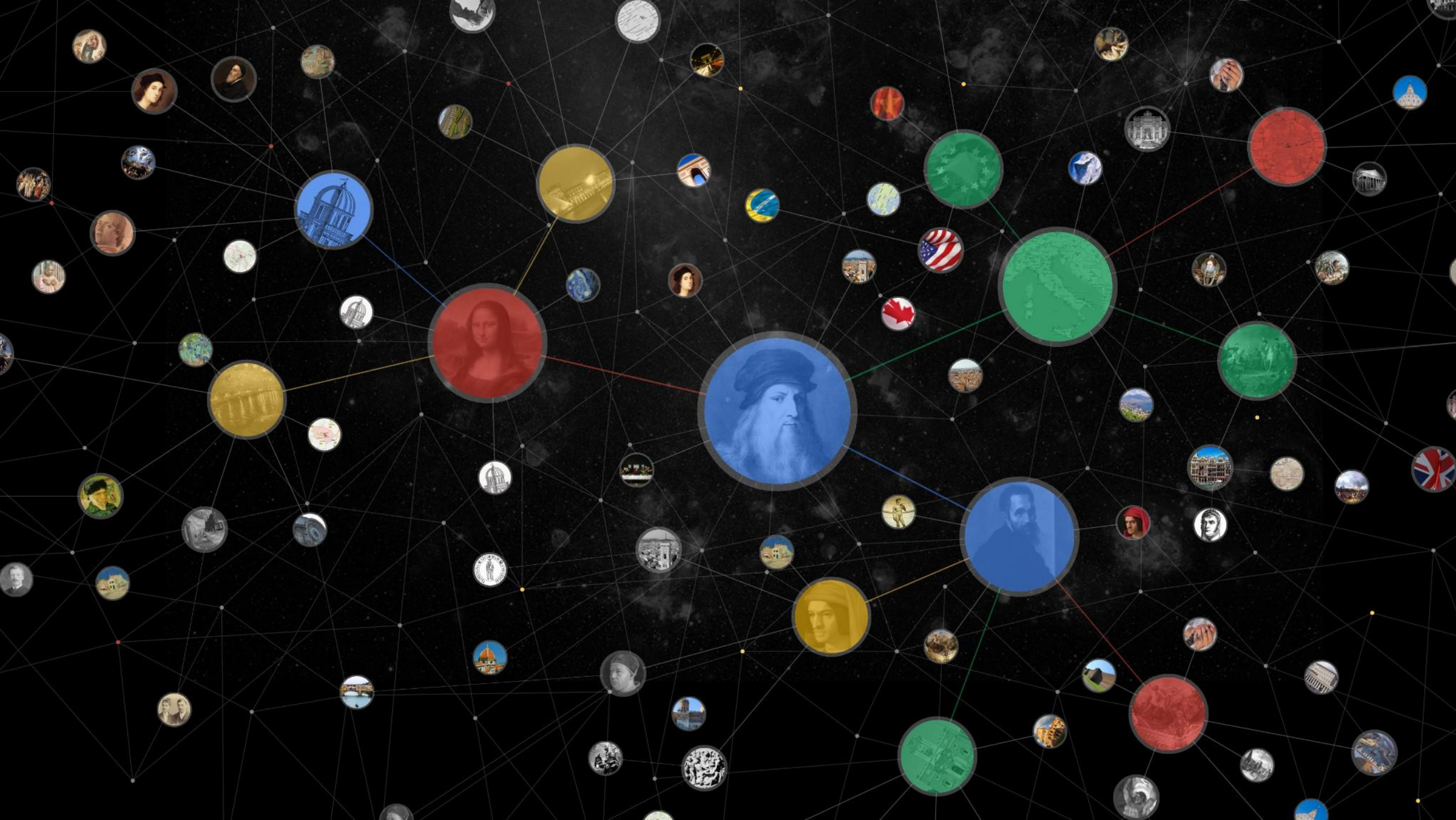
[http://politics.yahoo.com/politics/State\\_and\\_Local/Illinois/State\\_Senate/3181/](http://politics.yahoo.com/politics/State_and_Local/Illinois/State_Senate/3181/) - [View old version on the Internet Archive](#)

Yahoo! Politics - State and Local - Illinois - State Senate ...

Sen. **Barack Obama**, ( D - IL - 13 ). Elected (current term): 2000. Previous  
Occupation: Attorney; Lecturer Education: BA, Columbia University, 1983 ...

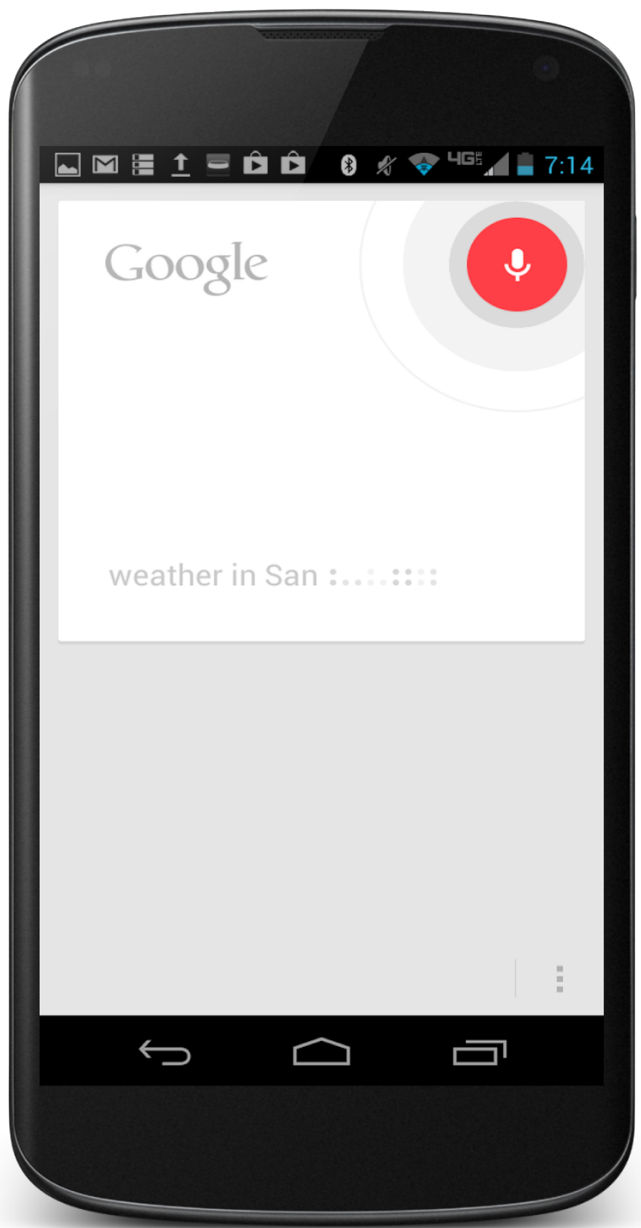
[http://politics.yahoo.com/politics/State\\_and\\_Local/Illinois/State\\_Senate/3181/bio.html](http://politics.yahoo.com/politics/State_and_Local/Illinois/State_Senate/3181/bio.html) - [View old version on the Internet Archive](#)

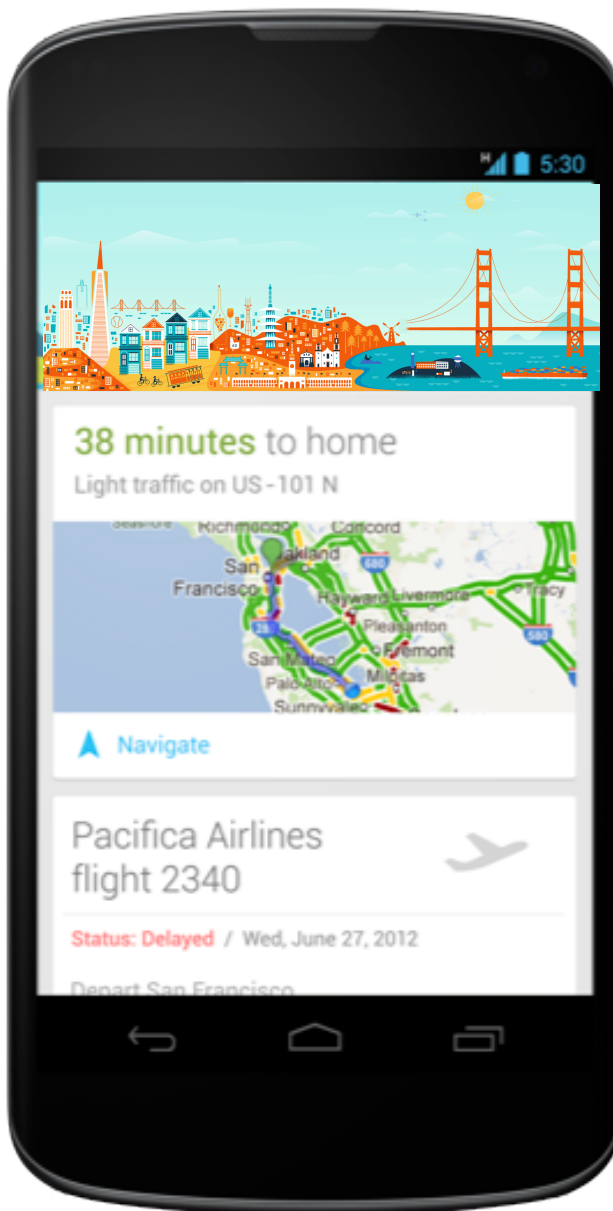














Just the right information

At just the right time

No digging required



**Helps you organize your day**



San Francisco



SUNNY

☁ 9MPH

62°

WED



68°

54°

THU



68°

52°

FRI



68°

55°

SAT



68°

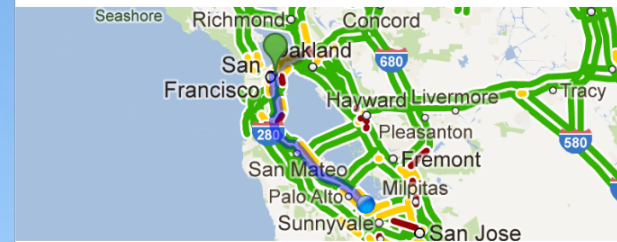
54°





38 minutes to work

Light traffic on US - 101 N



 [Navigate](#)



Leave in 10 minutes for

Agency meeting @

2:00AM

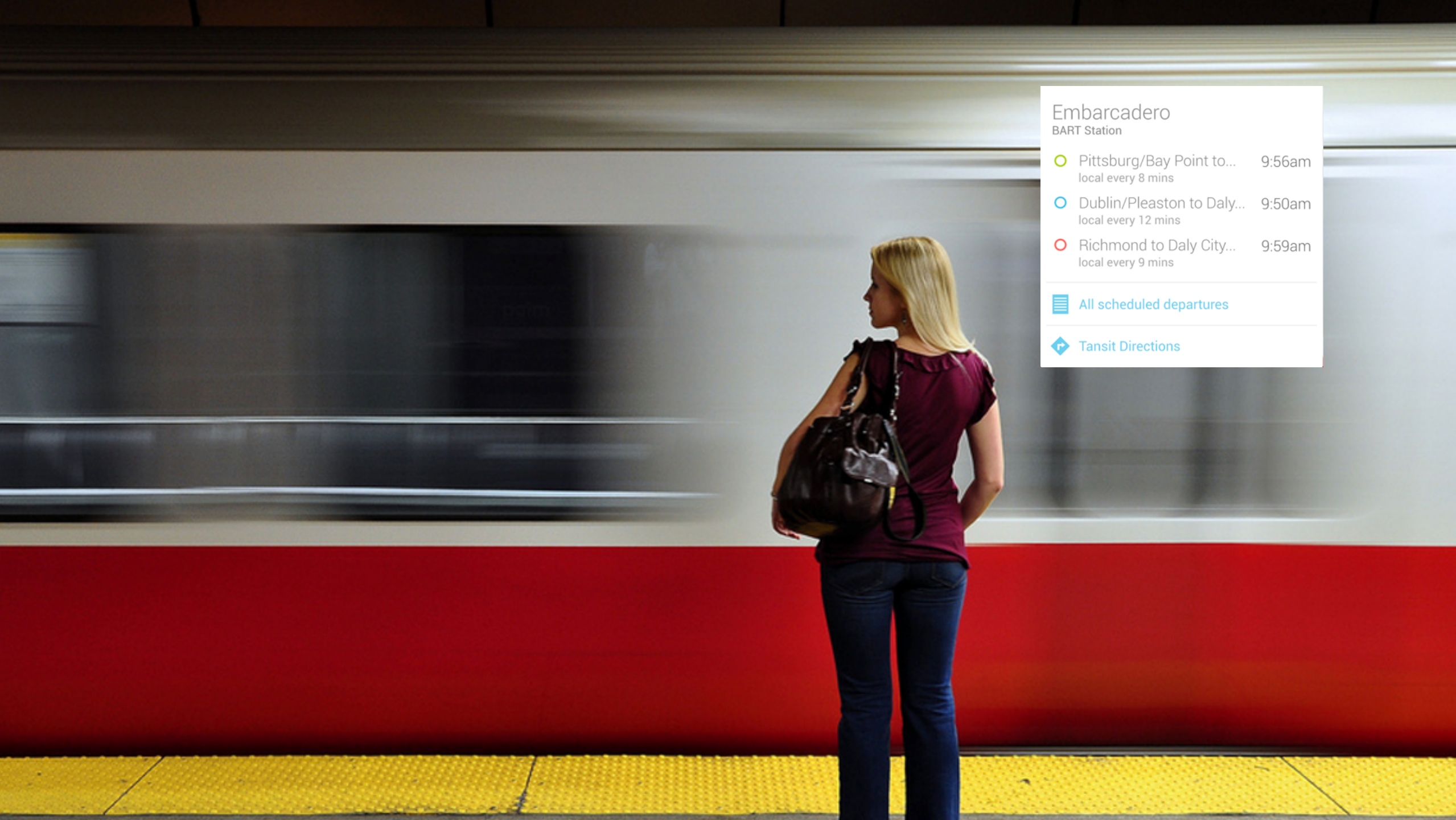
408 University Ave Palo Alto



[Navigate / 7 min via El Camino Real](#)




**Your travel companion**





## Embarcadero

BART Station

-  Pittsburg/Bay Point to... 9:56am  
local every 8 mins
-  Dublin/Pleasanton to Daly... 9:50am  
local every 12 mins
-  Richmond to Daly City... 9:59am  
local every 9 mins

 [All scheduled departures](#)

 [Transit Directions](#)



Pacifica Airlines  
flight 2340



Status: **Delayed** / Wed, June 27, 2012

Depart San Francisco

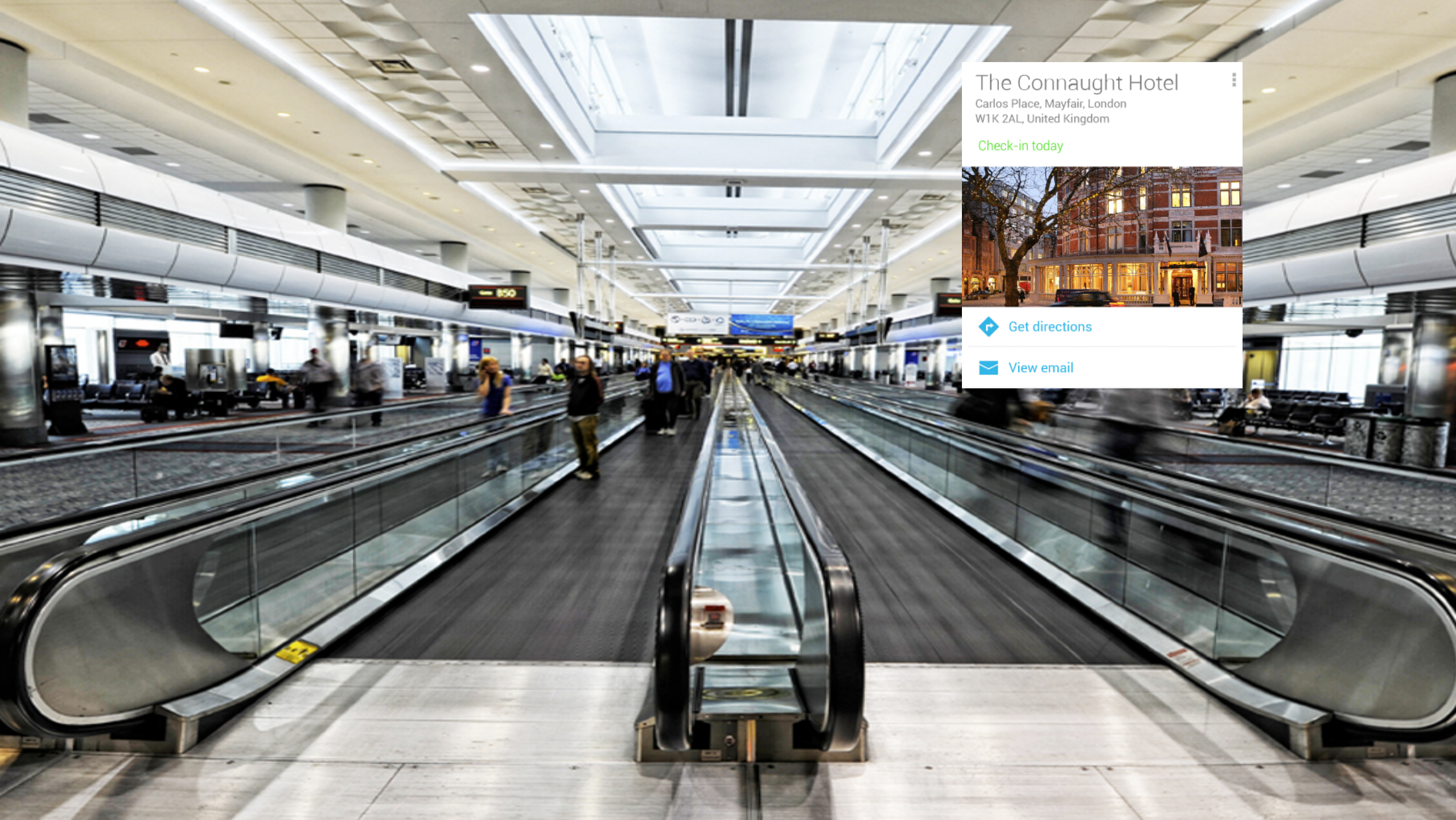
**SFO** 7:09pm (sched. 5:20pm)  
Terminal 4, Gate A3

Arrive Taipei

**TPE** 10:32pm  
Terminal 2, Gate 50

 [Navigate to SFO / 34 min](#)





## The Connaught Hotel

Carlos Place, Mayfair, London  
W1K 2AL, United Kingdom

[Check-in today](#)





[Get directions](#)

[View email](#)



**Helps you discover**

MLB Regular Season

 1 TOP NINTH 4 

Los Angeles Dodgers San Francisco Giants

Today @Giants

	1	2	3	4	5	6	7	8	9	R	H	E
Dodgers	0	0	1	0	0	0	0	0	-	1	2	2
Giants	0	0	1	1	0	2	0	0	-	4	8	0

[Play-by-Play](#)





Popular photo spot nearby



 < 5 mins

Touch a photo to learn more



## Nearby events

### Organic Farmers' Market

Stoke Newington High Street

10:30am - 2:00pm

*Food and Dining*



### Everything Was Moving

Barbican Centre, Silk Street

1:00pm - 4:00pm

*Performing Arts*



### Real Ale Meetup

The Old Crow, Smithfield

6:00pm - 10:00pm

*Food and Dining*





**A 20% project**